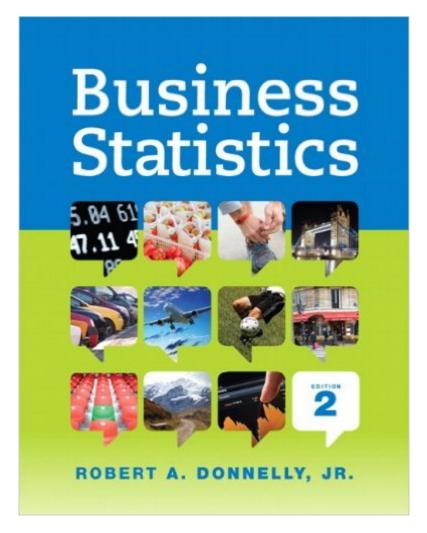
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Business Statistics (2nd Edition)





Synopsis

Note: You are purchasing a standalone product; MyStatLab does not come packaged with this content. If you would like to purchase both the physical text and MyStatLab, search for ISBN-10: 0133865002 /ISBN-13: 9780133865004. That package includes ISBN-10: 032192147X/ISBN-13: 9780321921475 and ISBN-10: 0321925122/ISBN-13: 9780321925121 and ISBN-10: 0321929713/ISBN-13: 9780321929716. Â MyStatLab is not a self-paced technology and should only be purchased when required by an instructor. Robert Donnellyâ ™s Business Statistics eliminates the intimidation factor from learning statistics for business. The Second Edition maintains Donnellyâ ™s successful straightforward, conversational approach that explains each concept and why it is important directly to students. Through an abundance of comments that clarify specific topics, a variety of applications, and Your Turn practice throughout each chapter, students see business statistics in actionâ "both in the classroom and in the world around them.

Book Information

Hardcover: 984 pages Publisher: Pearson; 2 edition (January 19, 2014) Language: English ISBN-10: 0321925122 ISBN-13: 978-0321925121 Product Dimensions: 8.4 x 1.4 x 10.9 inches Shipping Weight: 4.3 pounds (View shipping rates and policies) Average Customer Review: 4.3 out of 5 stars Â See all reviews (14 customer reviews) Best Sellers Rank: #54,076 in Books (See Top 100 in Books) #63 in Books > Business & Money > Education & Reference > Statistics #118 in Books > Science & Math > Mathematics > Applied > Statistics #154 in Books > Textbooks > Science & Mathematics > Mathematics > Statistics

Customer Reviews

The writer is funny, which made the material somewhat bearable... However, I took this class online. I found it REALLY difficult to teach myself from this book. I am a 4.0 student and had to work extra hard and use outside resources to digest this material. Studying my butt off and teaching myself I mustered an 89% in the class, luckily the instructor offered a 15 point grading scale...I also do not like how this book jumps between using PhStat as a plugin in Excel and Excel standing alone. I would have really preferred learning the Excel functions instead of going back and forth between the two. The concepts ate laid out really well. There is some difficulty due to the use of PHSTAT and Excell rather than the program we actually use in my class (our school uses mini tab most of the time) but it is often easy enough to skip those bits and still get plenty of good information out of the text.

Overall, this book helped me to understand the subject of Business Statistics, which isn't an easy subject to learn. The concepts were clear to understand and provided lots of examples as well as opportunities to work problems out on your own. The author of the book has a sense of humor to try to maintain your attention on what could easily be a very dry subject. The book not only provides ways to work problems out on your own on pen and paper, but also shows you how to use excel to do a lot of interesting things that I had no clue about before. Unfortunately, I was unable to use PHStat on my computer, so I may have missed out in some areas.

Great book, needed for class. Book rented came damagedâ | page taped to another page, in the center of the page. Unfortunately I can't see the information in this area without ripping the page. Not that big of a deal but annoying to say the least.

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